

Mectronics extends collaboration with IPC India IEMI event as Gold Sponsor

IPC India Marketing Manager Sonam Gupta had candid chat with Manish Agrawal, Director, Mectronics Marketing Services.

Sonam: Please tell our members about Mectronics?

Manish: Mectronics got incorporated by Manish Agrawal and by Mr Pankaj Saxena in the year 1994. This was the time when SMT was making technological inroads into Indian Electronics Manufacturing and as a new Entrant Mectronics brought many new things into India. We were the first one to install Stencil Cleaning Machine, Water Based PCB Cleaning machine, Automatic PCBA Routers, Robotic Soldering, Reflow Profiling into India. Mectronics has the credit to bring manufacturers like Heraeus (for SMT Materials), Zestron (for Cleaning Chemicals), Humiseal (for Conformal Coatings), Metcal (Bench Top Advanced Manufacturing Tools), KIC (Thermal profiling) into India. Mectronics is either exclusive or major distributor for these brands.



Manish Agrawal, Director,
Mectronics Marketing Services

We now with 6 offices in India, support the electronics manufacturing all over India. Mectronics is a product vendor to almost every organized sector Electronics manufacturer in Automotive, Telecom, Defense, Avionics, Medical, Industrial and Consumer electronics. Mectronics team of Technical Sales and Support staff is well known to the industry.

Sonam: India now 2nd largest mobile handset manufacturer in the world, do you see your company products are value adding Indian electronics manufacturing?

Manish: As India will grow to Global Manufacturing Hub, requirement for various consumables, manufactured all over the world at reasonable pricing and minimal lead time, will become a major winner for Indian manufacturers. Thus, Mectronics established 4 warehouses all over India and have big stocks to support the customers with minimum possible lead time. Mectronics import expertise ensures very attractive pricing. Further, Mectronics technical expertise ensures much needed assistance for various manufacturing processes to our customers. We are investing big time to become the best vendor in India for Electronics Consumables and Support Equipment.

Sonam: What made you decide on IPC IEMI sponsorship?

Manish: Mectronics always trusted the importance and utility of IPC to Electronics manufacturing and thus we are the IPC member since launch of IPC India chapter. IPC Hand Soldering competition is now very popular among every stake holder of Electronics Manufacturing. We are confident that all of our customers will participate in this event ie IEMI and as we distribute the brands like Metcal, Zestron and Humiseal in India, we wish to be present in all the events with our customers.

Sonam: Do you see any effect on Automation in hand soldering process?

Manish: Automation in Electronics manufacturing has played a very important role in achieving manufacturing efficiency, miniaturization and quality improvement. Still hand soldering is a very important process in Electronics Manufacturing. Industry has worked very hard to convert every manual process to automation and thus have converted many hand soldering process to automation by using Robotic Soldering, Selective Soldering etc, but hand soldering is a process which will never be eliminated from Electronics manufacturing. Manual soldering skills will always be challenged against the automated soldering and thus for demand for improved tools and improved personal soldering skills will always be searched and appreciated by the industry.

Sonam: Your message to customers?

Manish: Mectronics is a very active member of the Electronics Manufacturing group since last 28 years. We have seen very high growth times and also not so good times. We have never been so optimistic for Electronics manufacturing in our lifetime as today. This is bound to grow. We have achieved volume production in Automotive Electronics, LED lighting, Mobile Manufacturing and have taken big steps in Defense manufacturing and Telecom Equipments. We still import a lot if IT products, consumer electronics etc.

We are very sure with the Government focused approach towards self reliance, making India 'A Electronics Manufacturing Hub' and building Semicon infrastructure will change the face of Electronics manufacturing in next 3 years. We are moving fast, changes are visible and we all will see India as a Major Electronics Manufacturing in very near future. We have invested and are investing more to be ready to fulfill the changing expectations of our customers in this new emerging scenario.

God Bless India's Vision as a Major Electronics Manufacturer for the World.

Company Name: Mectronics Marketing Services

Contact Person: Manish Agrawal

Email: manish@mectronics.in

Phone: +91 9810335220

Website: www.mectronics.in

For details, connect with <https://www.ipcindia.org.in/ipc-india-regional-team/>